

UCAS Personal Statements

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What we will cover



The importance of personal statements

Personal statement do's and don'ts

Areas to cover in a personal statement

UCAS Applications and personal statements

Where to find out more...

Why are personal statements so important? หน้า



Chance to justify your course choice

An opportunity to demonstrate your enthusiasm, potential and suitability

The personal statement is the only bit of "you" that admissions tutors get to see

It could be the difference between getting and not getting a place

A good personal statement will give you an edge over other applicants



Importance of Personal Statements

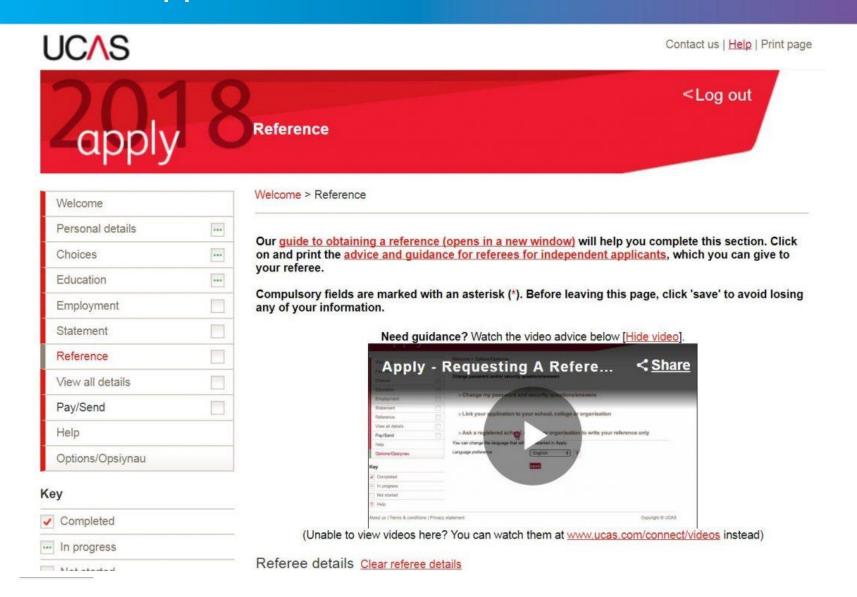


The Assistant Registrar for Undergraduate Admissions from University of Warwick says:

'For highly competitive courses which attract applications from many more candidates than there are places, comparing all applicants' personal statements helps us to identify the most committed and suitable candidates'.

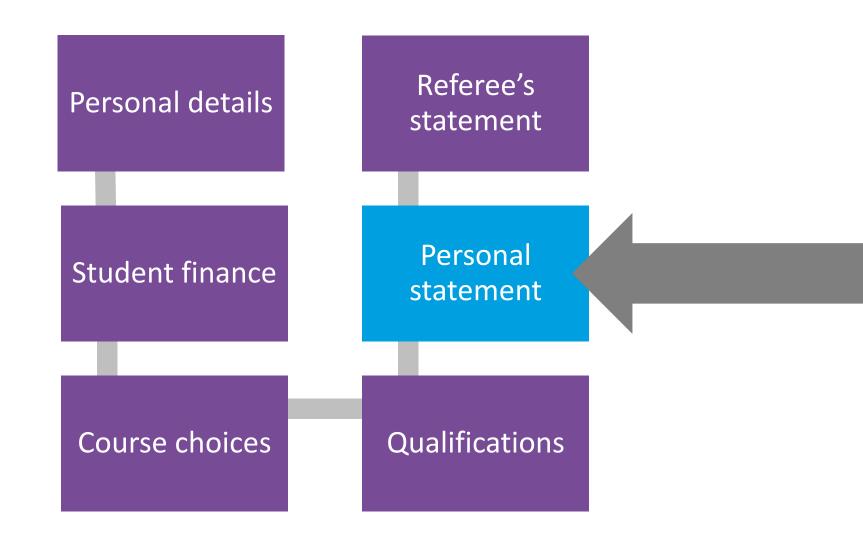
UCAS Application





The application





UCAS Personal Statement – What do you need to write about?





Reasons for choosing the course



 Remember that the Admission Tutor reading your statement is an academic in your chosen area of interest and will therefore want to know why you chose the subject and wish to study it at a higher level

Why does this subject interest you?

What is your motivation?

Is the subject linked to your existing programmes of study?

How long have you wanted to study it?

Suitability and understanding of the course



Describe what you know about the course

Prove that you're interested, tell them what you can offer

Talk about different qualities you have

What research and wider reading have you undertaken?

Have you experienced the course or career area through Taster Days or work experience?



Career aspirations



 You only need include this if it is linked to your chosen course, for example if you are applying for a professional subject such as nursing or teaching



Refer to your personal skills and qualities

Relevant work or personal experience



Work and voluntary experience



 Outline the duration of your work experience, the tasks undertaken and the skills and understanding you gained

Don't worry if your experience doesn't seem as elaborate as everyone else's

Show them what you learnt, not what you did

Be prepared to evidence your skills using specific examples

Don't lie!



Skills and abilities



 Universities like to know the skills you have that will help you on the course, or generally with life at university

Try to focus on two or three key skills, rather than a long list and give examples to back this up

Do you have any particular skills and experience that will help you to succeed on the course(s)?

Relevant skills might include time management, independent study, research and leadership/team working skills

Any attributes that make you interesting, special or unique

Extra-curricular achievements



 To make yourself stand out from other applicants, provide examples of your extra-curricular achievements



Other interests



 Discuss your interests, hobbies and the other pursuits that you have been involved in outside of school



Are you the captain of a local sports team?



How to begin your UCAS Personal Statement: the opening sentence



The top 10 most overused personal statement opening sentences

- 1. I am currently studying a BTEC National Diploma in ... (used 464 times)
- 2. From a young age I have always been interested in ... (309 times)
- 3. From an early age I have always been interested in ... (292 times)
- 4. Nursing is a very challenging and demanding career ... (275 times)
- 5. For as long as I can remember I have been fascinated with ... (196 times)
- 6. Fashion is not something that exists in dresses only" ... (189 times)
- 7. Nursing is a profession I have always looked upon with ... (178 times)
- 8. For as long as I can remember I have been interested in ... (166 times)
- 9. I am an International Academy student and have been studying since ... (141 times)
- 10. Academically, I have always been a very determined and ... (138 times)



Tips to writing a killer opening sentence

Go straight in. Why are you excited about studying this course?

Don't waste time trying to think of a catchy opening; it's often a complete turn-off

It's better to engage
with something
interesting,
relevant, specific
and current in the
opening line

Be specific from line one

What you want to study and why should be in the first two sentences

Write what comes naturally

Remember...



The Personal Statement is an advert about YOU!



Personal Statement: Do's and Don'ts





- ✓ Say why you want to study the course
- ✓ Refer to your current studies – what you enjoy and why
- ✓ Do proofread correct spelling and grammar
- ✓ Talk about work/voluntary experience
- ✓ Do be honest

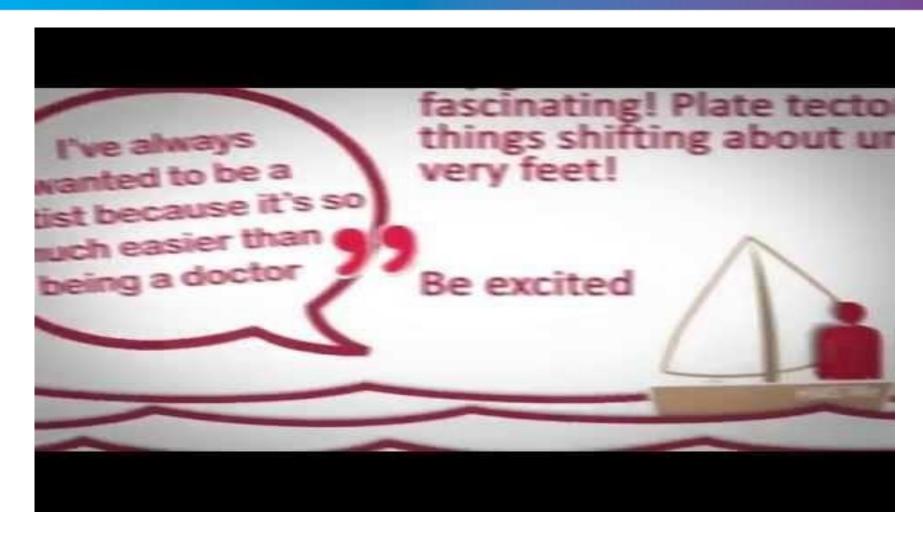
Don'ts



- X Lie
- X Don't be too vague
- X Mention experiences without stating the skills you have gained
- X Apply for too many different kinds of courses
- X Don't plagiarise

How to write a UCAS Undergraduate personal statement













Need to write your personal statement?

Not sure where to start?

Your personal statement is your chance to describe the ambitions, skills and experience that will make you right for your choices. We've developed this tool to get you thinking about what to include.

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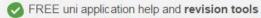
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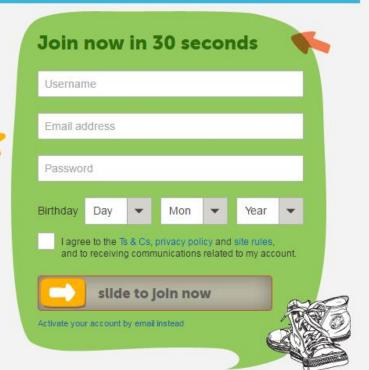
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°HEFCE, 9 Dec 2016

















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9.30am - 3.00pm

http://www.hud.ac.uk/open-days/



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