

CREATIVE MEDIA

AT



Altrincham College
Sixth Form

(An 11-18 Academy)



CREATIVE DIGITAL MEDIA PRODUCTION

Level 3 BTEC National

Extended Diploma & Extended Certificate



Official course title

- ▶ The equivalent of x1 A Level
- ▶ Study this qualification alongside 2/3 other A Levels
- ▶ 4 units that focus on developing creative media knowledge as well as the skills required for employment or university study
- ▶ X2 Externally-assessed Units

OPTION 1: THE EXTENDED CERTIFICATE COURSE

- ▶ The equivalent of x3 A Levels
- ▶ Study this qualification on it's own or with another A Level
- ▶ 13 varied units that focus on a number of different Creative Media disciplines as well as skills required for employment or university study.
- ▶ X4 Externally-assessed

OPTION 2: THE EXTENDED DIPLOMA COURSE

THE BENEFITS OF STUDYING CREATIVE MEDIA (1)



▶ 3.2m jobs are creative media-related



▶ One in 11 jobs all UK jobs now fall within the creative economy



▶ One in 6 of all UK graduate jobs are also creative positions.

THE BENEFITS OF STUDYING CREATIVE MEDIA (2)

- ▶ Proven popularity and success: over 1/3 of Altrincham College 6th Form students study Creative Media
- ▶ A balanced combination of academic and practical content – the best of both worlds!
- ▶ Thousands of potential career routes and university courses



THE BENEFITS OF STUDYING CREATIVE MEDIA (3)

- ▶ You will demonstrate a wide range of impressive, transferable skills:
 - ▶ **Research**
 - ▶ **Analytical and evaluative skills**
 - ▶ **ICT ability**
 - ▶ Video editing
 - ▶ Graphic design
 - ▶ Web design
 - ▶ **Creative ability**
 - ▶ Illustration
 - ▶ Filming
 - ▶ Page layout
 - ▶ **Teamwork**
 - ▶ **Independence**
 - ▶ **Presentation techniques**



THE BENEFITS OF STUDYING CREATIVE MEDIA (4)

- ▶ One Exd Dip unit focuses on specifically preparing students for university study or employment – creation of an electronic portfolio and CV.

- ▶ Fantastic range of equipment and resources



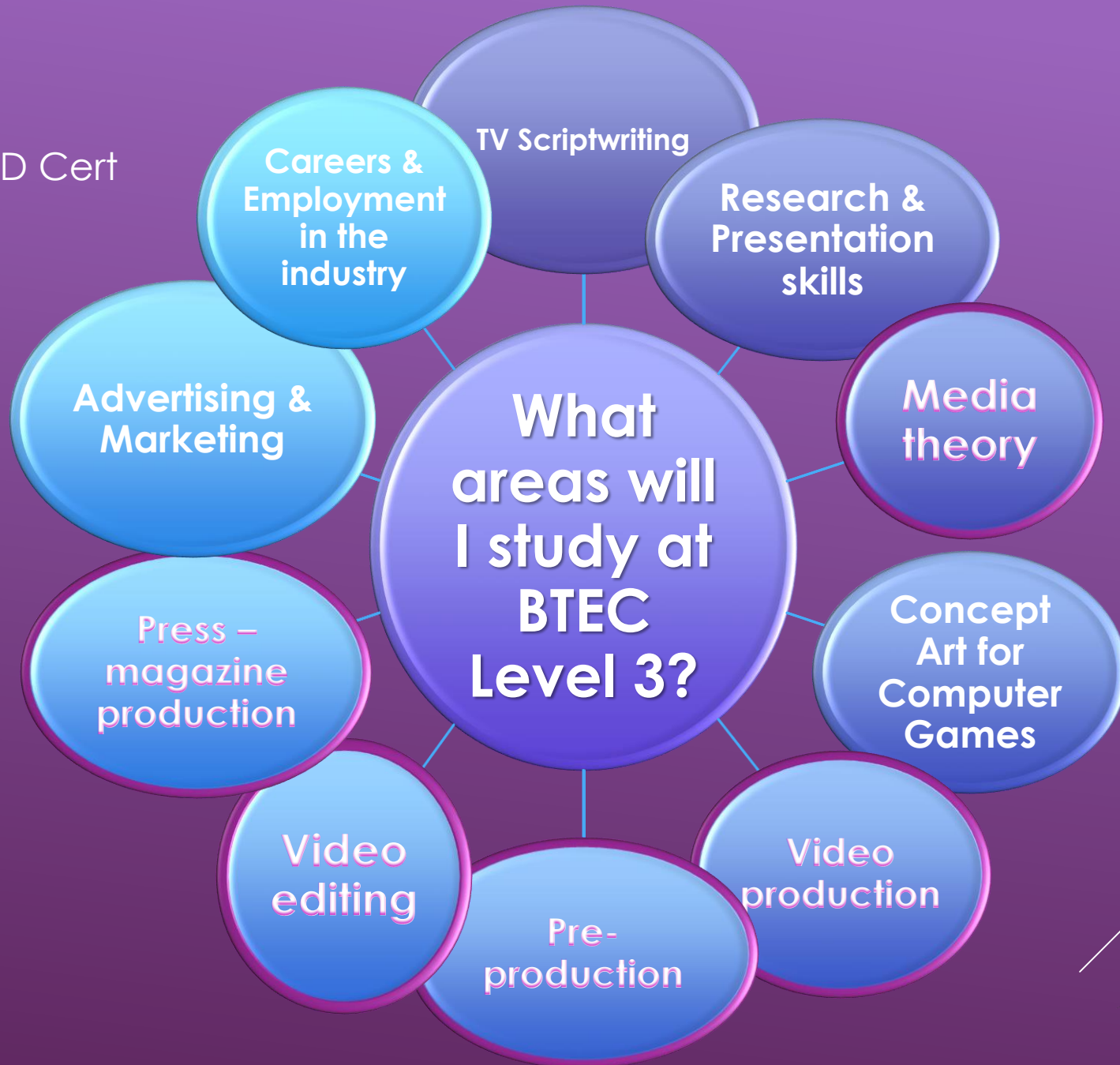
On www.whatuni.com there are 190 universities offering 3046 degrees including Communication and Media

- ▶ Many, many Creative Media university degrees and Apprenticeship progression routes

- ▶ **Mrs Brennan** (Teacher of Creative Media and Head of 6th Form)
- ▶ **Mr Keegan** (Assistant Headteacher, teacher of Creative Media, ICT and Business)
- ▶ **Mr Smith** (Head of Creative Media)

THE TEAM

○ = EXD Cert



A-LEVEL MEDIA FROM 2022

- ▶ We are also looking at other A-Level options from September giving you an option to study a more academic side to Media on top of our current BTEC Options.
 - ▶ Option 1 – Btec Extended Certificate – 1 Btec Equivalent to An A-Level
 - ▶ Option 2 – Btec Extended Diploma – 3 Btec Equivalent to 3 A-Levels.
 - ▶ Option 3 – An A-Level Media Course coming in September.
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