

BUSINESS STUDIES

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WHY BUSINESS STUDIES @ SIXTH FORM?

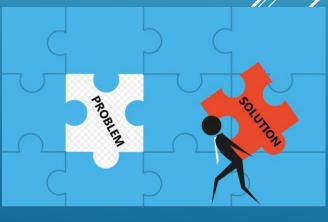


- ► Tailored courses to suit your individual learning styles
- Develop your key employability skills
- Prepare you for University / world of work
- ▶ Gain an understanding of the world around you
- > Learn how to set up your own business!
- ▶ No previous Business qualifications required, but helpful!











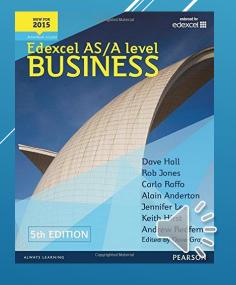


Busines Employment
Development Research
Competitors Risk Profit Technology
Operations Stakeholders Trade Resources
Stakeholders Trade Resources
Location Price Finance

- Academic course graded A*-E
- Provides an in-depth knowledge of all aspects of business, develops your understanding of how businesses operate and overcome real life challenges.
- **Four themes (units):**
 - Marketing and people Yr12
 - Managing business activities Yr12
 - Business decisions and strategy Yr13
 - Global business Yr13
- > Assessment: 3 exams at the end of year 13.
- > Each exam is 2 hours. Paper 3 is based on a case study.

No previous business qualification necessary





LEVEL 3 OCR BUSINESS

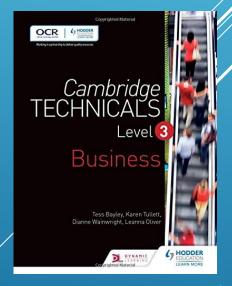


- Vocational course graded Distinction*-Pass (A*-E)
- Develops your core business knowledge and a thorough understanding of the key business topics
- Use real life businesses in your coursework!
- > Five units:
 - Unit 1: The Business Environment (exam) Yr12
 - Unit 2: Working in Business (exam) Yr12
 - Unit 4: Customers and communication (coursework) Yr12 / 13
 - Unit 5: Marketing & Market Research(coursework) Yr13
 - ▶ Unit 8: Human Resources (coursework) Yr13

▶ Opportunity to resit exams in year 13 to boost your grade!

No previous business qualification necessary







DO WE STILL USE THESE ITEMS?





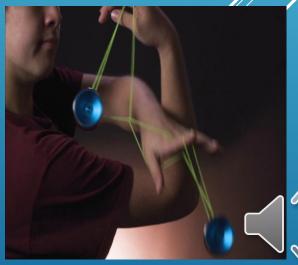












MODERN METHODS OF MAKING A PROFIT

















YOUR FUTURE...

- Whether you have an interest in business or not...
- The courses we offer will enable you to develop your:
 - Communication skills
 - Employability skills
 - Financial management skills
- Prepare you for the next stage in your life!
- > Wide range of University courses, employment and apprenticeships.
- Ability to setup your own business.

Unlock the entrepreneur inside you!









GET IN TOUCH...

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